



ABU DHABI YACHT SHOW  
Stand B412

The Gulf's first dedicated megayacht show, the **Abu Dhabi Yacht Show** is exhibiting at Antibes Yacht Show in April 2008. Potential exhibitors and visitors to this new show, including shipyards, charter companies and service companies will have the chance to find out more about this exciting new event on the megayacht calendar by visiting Stand No B412. Since its launch just a few months ago, interest in this prestigious show has been 'immediate, serious and exciting', according to Group Director of the Abu Dhabi Yacht Show, Franck Dailles.

The show is organised by Informa Yacht Group, owner and operator of Europe's acknowledged megayacht show, Monaco Yacht Show and will take place at the prestigious Abu Dhabi National Exhibition Centre (ADNEC) and adjoining pontoon facilities offering land-based booths as well as marina moorings.

Franck continues, 'We will be targeting a very specific group of elite, wealthy buyers who are in the market for megayachts upwards of 30m and a budget of over \$15million. In our opinion these people are not yet serviced by a dedicated show and we intend to create an exclusive, lavish, yet professional environment for them to select and buy from the best megayacht businesses in the world. Companies should not underestimate the immense spending power of the inhabitants of the United Arab Emirates and the Gulf region, and our show will offer unparalleled potential for builders, owners and charterers keen to tap into this emerging market.

US megayacht companies - **Burger Boat Company, Palmer Johnson, Trinity Yachts** and **Westport Shipyard** and US broker, **Northrop & Johnson**, have identified the business potential and global importance of the show and confirmed

their attendance. Dubai based interior yacht design agency, **Greenline Group** will have a presence at the show, within the Designers' section of the exhibition.

Companies who are interested in exhibiting at the exclusive Abu Dhabi Yacht Show, should contact Franck Dailles on +971-508-869-397 who will be in Antibes for the duration of the show. Alternatively visit **[www.abudhabi yacht show.com](http://www.abudhabi yacht show.com)**.

Ends

Date: April 2008

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**During Antibes Yacht Show please contact:**

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**After the Show**

Further information can be obtained from:

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