

## FIRST SCANDINAVIAN COMPANY SIGNS UP

Skagen based superyacht yard, **Danish Yacht** is the first Danish company to sign up to the Gulf's inaugural megayacht show, the Abu Dhabi Yacht Show, which will take place 12<sup>th</sup> – 14<sup>th</sup> March 2009. The show offers unparalleled potential for shipyards, brokers and charterers keen to tap into this emerging market.

Several of the world's leading players of the superyacht industry including **Burger Boat Company, Northrop & Johnson, Palmer Johnson, Trinity Yachts and Westport Shipyard** have already signed and dozens more are in negotiation.

Franck Dailles, Group Director of the Abu Dhabi Yacht Show welcomed Danish Yacht saying, 'Along with many other companies, Danish Yacht have recognised the immense spending power of the inhabitants of the United Arab Emirates and the Gulf region, and the resultant business opportunities for those companies who invest in this emerging market early.'

The show is organised by Informa Yacht Group, owner and operator of Europe's acknowledged megayacht show, Monaco Yacht Show and will take place at the prestigious Abu Dhabi National Exhibition Centre (ADNEC) and adjoining pontoon facilities offering land-based booths as well as marina moorings.

The show's visitors will be made up of elite, wealthy buyers who are in the market for megayachts upwards of 30m. The luxury of ADNEC and the surrounding areas of Abu Dhabi offers will provide a exclusive, lavish, yet professional environment for visitors to select and buy from the best megayacht businesses in the world.

Companies who are interested in exhibiting at the exclusive Abu Dhabi Yacht Show, should contact Franck Dailles in the first instance on + 971 4 4072511. Alternatively visit [www.abudhabi yachtshow.com](http://www.abudhabi yachtshow.com)

Ends

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Further information can be obtained from:

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