



ELIE SAAB



Luxury Yacht ES-117 takes Elie Saab's Creative Genius to the High Seas

The first of three megayachts conceptualized by the Lebanese designer unveiled at the Abu Dhabi Yacht Show 2010

Abu Dhabi, February 27, 2010 - Elie Saab in collaboration with Weyves Couture and Oceanco unveiled the first of three megayachts to be designed by the Lebanese designer – the ES117 – at a high-profile launch event at the Abu Dhabi Yacht Show 2010.

The magnificent 117m (384.78ft) megayacht is as impressive in its dimensions as the refinement of its design, characterized by its high ceiling, an innovation that Saab exclusively introduced to the yacht industry, and is the culmination of the efforts of an ensemble of extraordinarily creative individuals brought together under the Weyves Couture Concept.

"I always sought to represent my vision of modernity and elegance beyond the conventional limits of fashion. Designing a yacht and conceiving its art of living constitutes a perfect opportunity to expand my brand's universe by creating the experience of luxury," says Elie Saab of his design direction on the ES117 megayacht.

Commenting on Saab's creative input in the design project, Donald Potard, Partner Weyves Couture, said the collaboration is the ultimate exercise in exclusivity: "The Weyves Couture concept offers a level of distinctiveness to owners who wish to go beyond the conventional sense of luxury. Elie Saab is the only person who could have delivered the heady cocktail of power, balance and elegance in the design of this yacht in both its striking exterior presence and superior interior comforts."

The yacht will be built by the prestigious megayacht builder, Oceanco: "We are excited to be collaborating with the development and realization of this unique project. Our proven megayacht technology and recognised quality, spanning eight 80m+ yachts over the last 5 years, provides an ideal platform for Elie Saab and Weyves Couture to express their formidable creative talent." The ES117 is a unique creation that epitomizes a successful coming together of engineering and design. "Oceanco's exceptional know-how makes them the ideal partner to realize this creative endeavour," added Potard.

With a hull made of steel and an aluminium superstructure, the yacht exterior is a study in modernity and elegance. Highlighting the sense of space and refinement has been central to Elie Saab's creative direction in the interiors of the ES117. Every detail has been put in place to showcase the exceptional quality of the materials used, and the skill of the master craftsmen who have worked on the interior design concept. The final design of the yacht reveals the minutiae of thought that has gone into providing the yacht-owner with every comfort and luxury imaginable.

Two private suites along two decks have been reserved for the owner, with 10 luxurious guest suites, a swimming pool, whirlpool, theatre, spa and gym available on board. A helicopter, submarine, car and water toys signed by Elie Saab complete the exclusive couture lifestyle offering aboard the ES117.

For more information, please contact:

Farah Ibrahim

TRACCS

Tel: +971-4-3672530

Email: farah.ibrahim@traccs.net

24/7 Media Hotline: +971 -50- 944 8389