

**EXHIBITORS ANNOUNCED FOR INAUGURAL  
ABU DHABI YACHT SHOW  
24<sup>th</sup> – 27<sup>th</sup> March 2009**

*For immediate release*

With just over a year until the inaugural Abu Dhabi Yacht Show in March 2009, three megayacht companies - **Burger Boat Company**, **Trinity Yachts** and **Westport Shipyard**, have identified the business potential and global importance of the show and confirmed their attendance. Negotiations with 'many others' are ongoing and likely to be secured in the coming weeks.

This early commitment confirms Abu Dhabi Yacht Show's position on the megayacht show calendar and in the opinion of the Show's Group Director, Franck Dailles, 'is an event that anyone operating in the megayacht industry can't afford to miss.

He continues, 'The city of Abu Dhabi is the wealthiest in the world. To its inhabitants, megayachts are fast becoming a must-have item; their ability to purchase is beyond comparison. Alongside many of the United Arab Emirates, Abu Dhabi will witness unparalleled growth in construction over the next few years, much of it focused around vast new marinas and the inhabitants' and visitors' desire for yachting.'

The show organiser is the Informa Yacht Group, which owns and operates Europe's acknowledged megayacht event, The Monaco Yacht Show. With the backing and pedigree of such a successful show organiser, the Abu Dhabi Yacht Show is destined to become to the Gulf audience what Monaco is to the Europeans.

Visitors will be vetted, wealthy buyers who are acknowledged as being in the market for yachts upwards of \$15million. They will come from Abu Dhabi and the United Arab Emirates, neighbouring Gulf States as well as the key emerging markets of India and Russia. Exhibitors will also have unrivalled access to the wealthiest of buyers as the first day (Tuesday 24<sup>th</sup> March 2009) is exclusively for members of Middle Eastern royalty.

Franck continues, 'Our decision to make it an exclusive event will allow exhibitors to dedicate their time and resources to genuine purchasers rather than be distracted by those simply visiting.'

Companies who are interested in finding out more about exhibiting at the Abu Dhabi Yacht Show 2009 – or discussing sponsorship opportunities, should contact Franck Dailles in the first instance on

+ 971 4 4072511. An exhibitor pack including Show Plans, costs and relevant details will be available in the spring. Alternatively visit [www.abudhabi yachtshow.com](http://www.abudhabi yachtshow.com).

Ends

**Date: March 2008**

Further information can be obtained from:

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