



NEW SUPERYACHT SHOW ANNOUNCED FOR ABU DHABI

Announcement: January 21st 2008

Informa Group, owner of the prestigious Monaco Yacht Show has announced the launch of the Abu Dhabi Yacht Show which will be held from 24th – 27th March 2009.

Hosted in the world's wealthiest city where 420,000 residents live with a net worth in excess of US\$17m per capita, the Abu Dhabi Yacht Show is set to be the most exclusive and luxurious event in the global yachting calendar. The show will feature some of the world's most exquisite superyachts and will bring together the highest net worth individuals creating a unique platform for yachting professionals to mingle with the world's richest. Abu Dhabi offers a perfect maritime environment with over 200 natural islands offering a superb platform to host this luxurious event. The impressive amount of waterfront developments in the region coupled with the immense spending power of the UAE provides a huge market potential for builders, owners and charterers of high quality yachts.

The prestigious, invitation only, Abu Dhabi Yacht Show will be hosted in the world class facilities of the new ADNEC (Abu Dhabi National Exhibition Centre) which will incorporate the show marina. Commensurate with the exclusivity of the event, the first Super Yacht Cup regatta staged in the UAE will also take place during the Show providing even more excitement to this glittering spectacle.

Show Director, Franck Dailles commented, "The new Abu Dhabi Yacht Show will provide an unprecedented opportunity for builders, designers and owners

of luxury mega yachts to enjoy a glamorous and exclusive setting while meeting with the world's leading high net-worth individuals.

Abu Dhabi will welcome its invited guests and exhibitors with exceptional standards of hospitality to ensure the Abu Dhabi Yacht Show is an event not to be missed in 2009.”

For further information, please visit www.abudhabi yachtshow.com

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